

<Project title>

<GROUP point of contact> | <GROUP MEMBERS’ NAMES>

Sustainability Case Challenge

chewing on rationality

Honour Code Declaration

We hereby declare that this proposal is our own work and does not involve plagiarism or collusion according to the University’s honour code and pledge. The sources of other people’s work have been appropriately referenced.

Project title:\_\_\_\_\_\_\_\_\_\_\_

Group Members’ Names and Email addresses:

|  |  |
| --- | --- |
| Name | Email Address |
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Date:\_\_\_\_\_\_\_\_\_\_\_\_\_

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Please restrict your proposal to a maximum of **10** **pages** excluding the cover page and references/annex (10 pages for Executive Summary until Budget).

# Executive Summary

A brief summary stating:

* Purpose of the proposed food waste project
* How it can contribute to a zero food waste campus
* Results (if proof of concept is done)
* Conclusions and recommendations

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# Introduction

Briefly discuss the background information of your proposed approach. Possible points include:

* How is the situation currently handled
* Why such a handling method will cause wastage
* How will your solution prevent such wastage
* Relevant data regarding your chosen approach to reduce food waste

Youdo not need to explain in detail how your proposed solution works at this part of the proposal.

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Needs Analysis

Provide details of your target audience (for example demographic and psychographic details) including their social environment and other relevant patterns, so as to determine the root of the problem.

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# Proposed Solution

Discuss in detail your proposed solution. Your solution can be either technical or non-technical.

1. Introduce your solution.

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2. Describe the objectives of your solution.

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3. How your solution works and its advantages over the current solution.

* Analyze and compare the penetration, probability, and impact of your solution to the current handling method.

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4. Describe the possible impact of your solution

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* Discuss the possible social impact of your solution on the NTU population.
* What could go wrong? What are ?

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* What can do you to prevent these negative impacts?

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# Implementation Details

* Describe how you will implement your solution in NTU.

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* Describe what roles your team members will play in the implementation of the solution.

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* Describe how you will engage the stakeholders at NTU that will be affected by your solution.

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* Describe how you will track your objectives.

Come up with **at least three** standard objectives that you use to keep track of the progress throughout the implementation of the project (or at the end of the project).

Objectives could include outputs (e.g., how many people do you plan to reach; how many events will you organize) and outcomes (i.e., how will their behavior or attitude be different – how are people changing?).

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| --- | --- | --- | --- |
|  | Objective | How will you measure it | When will you measure it |
| 1 |  |  |  |
| 2 |  |  |  |
| 3 |  |  |  |
| 4 |  |  |  |
| 5 |  |  |  |

Timelinestart . (measurable, significant stage during project)

# Declaration for implementation:

[ ] We hereby declare that the following team members will commit in the implementation of this project in NTU campus.

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 Note: the proposal will not be considered without a declaration for the implementation

# Budget

Clearly state the amount required to implement the proposed solution.

Justify the expenditure of the implementation of your project. Distinguish between expenditures that you will self-fund (for example, your own manpower) and expenditures that will need external funding (printing, equipment, etc).

SEO will support the implementation of the selected projects with up to S$3,000/project. If your project requires more funding, please explain where you would get it.

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| --- | --- | --- | --- | --- | --- | --- |
| Item | Expenditure Description | Quantity | Unit Cost (SGD) | Amount (SGD) | Self-funding | Additional funding required |
| 1  |  |  |  |  |  |  |
| 2 |  |  |  |  |  |  |
| 3 |  |  |  |  |  |  |
| 4 |  |  |  |  |  |  |
| 5 |  |  |  |  |  |  |
| 6 |  |  |  |  |  |  |
|  | **Total** |  |  |  |

# References

Please use APA referencing style.

# Timeline